

Contained in these pages is the historical interest performance for PruLife Custom Premier II with the S&P 500 Indexed Account Rider. Please refer to your policy contract for the policy form number that applies to you. The S&P 500 Indexed Account and Fixed Holding Account are only available on contracts with the S&P 500 Indexed Account Rider.

For the historical performance of PruLife Custom Premier II's variable investment subaccounts, please go to prudential.com.

Product Name PruLife Custom Premier II
Policy Form Number ICC18 VUL-2018 or VUL-2018 followed by a state code

Issue State All states
Information as of October 15, 2019

Current Indexed Account Rates			
	Participation	Growth Floor	Growth Cap
S&P 500 Indexed Account	100.00%	1.00%	7.50%

The current Participation Rate, Index Growth Floor and Index Growth Cap for the indexed account listed above are subject to change at the discretion of the company and may not reflect the actual rates in effect when a transfer next occurs on the policy.

Current Interest Rate	
Fixed Rate Option & Fixed Holding Account	3.80%

The Fixed Rate Option and Fixed Holding Account earn a non-guaranteed interest rate declared by the company. This rate will never be less than the guaranteed minimum rate of 1.00% as stated in the policy.

Historical Rates Fixed Rate Option & Fixed Holding Account	
Period	Interest Rate
05/01/2019 - Current	3.80%

Historical Indexed Account Values S&P 500 Indexed Account						
Period	Beginning S&P 500 Index Value	Ending S&P 500 Index Value	S&P 500 Index Change	Index Growth Floor	Index Growth Cap	Index Growth Rate
10/15/2019 - 10/15/2020	2,995.68			1.00%	7.50%	
09/15/2019 - 09/15/2020	3,007.39			1.00%	7.50%	
08/15/2019 - 08/15/2020	2,847.60			1.00%	7.50%	
07/15/2019 - 07/15/2020	3,014.30			1.00%	7.50%	
06/15/2019 - 06/15/2020	2,886.98			1.00%	7.50%	
05/15/2019 - 05/15/2020	2,850.96			1.00%	7.50%	

Past index performance is not indicative of future results.

The potential to build cash value in the Indexed Account is based on the performance of the S&P 500® Index on an annual point to point basis using a participation rate, index growth floor, and index growth cap. Please see the policy prospectus for further details about the S&P 500 Indexed Account.

Participation Rate: The Participation Rate is the percent of the gain (if any) in the Index Value that is used to calculate the Index Growth Rate subject to the Index Growth Floor and Index Growth Cap. Participation Rates for new index segments may change, but they will never be lower than the guaranteed minimum Participation Rate of 100% as stated in the policy. Once an index segment is created, its Participation Rate will not change.

Index Growth Floor: The Index Growth Floor is the minimum rate of interest that will be applied to a particular index segment. Index Growth Floors for new index segments may change, but they will never be lower than the guaranteed minimum Index Growth Floor of 1.00% as stated in the policy. Once an index segment is created, its Index Growth Floor will not change.

Index Growth Cap: The Index Growth Cap is the maximum rate of interest that can be credited on a particular index segment. The current growth cap rate for an index segment is determined in advance. It may be raised or lowered before the segment is created, but it will not be lower than the guaranteed minimum Index Growth Cap of 3% as stated in the policy. Once an index segment is created, its Index Growth Cap will not change.

Life insurance policies contain exclusions, limitations, reductions of benefits, and terms for keeping them in force. For cost and complete details for coverage, contact your licensed financial professional or refer to the prospectus.

Investors should consider the contract and the underlying portfolios' investment objectives, risks, and charges and expenses carefully before investing. The contract's prospectus and the underlying portfolio prospectus contain information relating to investment objectives, risks, and charges and expenses as well as other important information. You can view/download the prospectuses from prudential.com. You should read the prospectuses carefully before investing.

PruLife Custom Premier II is issued by Pruco Life Insurance Company in all states except in New York, where it is issued by Pruco Life Insurance Company of New Jersey and offered through Pruco Securities, LLC (member SIPC). All are Prudential Financial companies located in Newark, NJ. Each insurance company is solely responsible for its own financial condition and contractual obligations. The contract number is ICC18 VUL-2018 or VUL-2018.

The S&P 500® Index values used in indexed account calculations are exclusive of dividends. The S&P 500® Indexed Account provides interest linked to the S&P 500®, and the policy will be affected by changes in the S&P 500® Index. However, money placed in the S&P 500® Indexed Account is not a direct investment in the S&P 500® Index, a stock, or an equity investment.

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