











# See How Easy Life Can Be With the E's of Doing Business

Our digital capabilities can help make it easier for you to grow your business and deliver the modern service experience clients want.



**WHAT'S IN IT FOR YOU?** Using our digital capabilities to do business makes the process simpler with:

- |  |   |  |   |
|--|---|--|---|
| <b>eSubmission</b>  | Easily submit clients' life insurance applications electronically   |    | That means ...<br><b><u>NO</u> paper applications</b> |
| <b>eInterview</b>   | Clients automatically receive a link to answer health questions online when and where they want             |    | That means ...<br><b><u>NO</u> phone calls</b>        |
| <b>eReview</b>    | PruFast Track is our accelerated underwriting process that approves eligible clients in days                |   | That means ...<br><b><u>NO</u> medical exams*</b>     |
| <b>eDelivery</b>  | Policies are emailed to you and your client for eSignatures, and then automatically delivered for placement |  | That means ...<br><b><u>NO</u> delays</b>             |
| <b>eService</b>   | Use the LifeInsight® platform to monitor clients' policy performance  |  | That means ...<br><b><u>NO</u> surprises</b>          |

## DISCOVER THE E'S OF DOING BUSINESS

Simply eSubmit your next case or contact your Prudential representative to learn more.

**Overcoming Challenges. Achieving Goals. Creating a better client experience.  
That's financial wellness.**

\*For qualifying applicants. Some applications will require full underwriting.

The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

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