

## PruLife® SUL Protector Price Change Effective February 22<sup>nd</sup>

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SUL Protector is designed to help clients protect and pass on wealth. It does this by helping clients:

- Pass more of their estate to loved ones.
- Leave a gift.
- Fund a trust.
- Preserve the family business.
- Care for a loved one with special needs.

### Questions?

Give your Prudential representative a call with any questions you may have about SUL Protector.

### Important Links

[Transition Rules](#)

All guarantees and benefits of the insurance policy are backed by the claims-paying ability of the issuing insurance company.

PruLife SUL Protector is issued by Pruco Life Insurance Company, except in New Jersey, where it is issued by Pruco Life Insurance Company of New Jersey. Both are Prudential Financial companies located in Newark, NJ.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any clients or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing clients' retirement savings. Clients seeking information regarding their particular investment needs should contact a financial professional.

Clients should consider the investment objectives, risks, and charges and expenses carefully before investing in the contract, and/or underlying portfolios. The prospectus and, if available, the summary prospectus contain this information as well as other important information. A copy of the prospectus may be obtained from [www.prudential.com](http://www.prudential.com). Clients should read the prospectus carefully before investing.

**It is possible to lose money by investing in securities.**

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